

At just 17 years old, Carrie Berk proves to be a powerhouse. With over 20 published books as a best-selling author, she has accomplished so much at such a young age. Carrie Berk created Carrie's Chronicles as a safe space for herself, a place in which she could express herself without fear of judgement, and a place where others could hopefully find themselves in her work.

An author, an influencer, a content creator, Carrie Berk pushes boundaries and continues to put out fresh and original media for her followers. We had the chance to sit and talk with Carrie about her past endeavors and what's to come in 2020.

### WHAT LED YOU TO CREATE "CARRIE'S CHRONICLES" AT SUCH A YOUNG AGE? DID YOU EVER EXPECT TO HAVE AN AUDIENCE AS LARGE AS YOU DO NOW?

**Carrie:** "When I was younger, I was often bullied for my bold sense of style. People would tell me that my glitter sneakers were 'too loud' or my comic strip sweatpants were 'out there.' For a while I tried to fit in and dress like my peers, but it didn't feel like me. So I decided to let my authentic self shine through, and I launched Carrie's Chronicles, a style empowerment website encouraging people to celebrate unapologetic individuality. Articles range in topics—fashion, beauty, food, fitness, travel, and celebrity Q&A's—yet each one encourages readers to express the exclamation point of who they are. I never expected my audience to grow as large as it is now, and I am so grateful for this journey."

### AT 17, YOU'VE RELEASED 21 CHILDREN BOOKS, BECOMING A BESTSELLING CHILDREN BOOK AUTHOR. WHAT PUSHES YOU TO CONTINUE CREATING AND WRITING?

**C:** "I keep pushing myself because I absolutely love what I do. Writing is a part of me—I grew up watching my mom

type away at her keyboard, constantly inspired by her influx of creativity. I can't imagine my life without writing in it; it's my outlet, my way to make my voice heard."

### YOUR FIRST BOOK SERIES, "CUPCAKE CLUB", HAS SOLD OVER 400,000+ COPIES WORLDWIDE AND HAS BECOME AN AWARD WINNING OFF-BROADWAY SHOW. YOU CO-WROTE THE SCRIPT, AS WELL AS STARRED IN THE SHOW. DID YOU FIND IT DIFFICULT HAVING TO ACT SOMETHING YOU WROTE?

**C:** "I grew up with Kylie (the main character)—she was the first character I ever conceived, so I knew that the only way to do her justice was to play her myself. I was able to get inside her thoughts and emotions just as I did when writing the book at eight years old. It was an incredible experience to see the characters come to life."

### WE'RE IN 2020, WHAT ARE YOUR PLANS FOR THE NEW YEAR? WHAT ARE YOU HOPING TO ACCOMPLISH WITHIN THE NEW DECADE?

**C:** "I've been working on building my TikTok platform a lot. I'll be going on a bunch of tours soon (Juice Crate, Boys of Summer, Sad Society Fan Fest), so stay tuned for a bunch of influencer collaborations. I'm also working on a new acting project with Brat TV to be announced very soon! And, of course, I will continue producing content for Carrie's Chronicles. I'm going to NYFW to show my followers all the new looks on the horizon."

### WHAT IS ONE THING YOU'VE ACCOMPLISHED THAT YOU WOULD HAVE NEVER IMAGINED TO ACCOMPLISH? AND WHAT'S ONE THING YOU'RE STILL LOOKING FORWARD TO?

**C:** "I never would have imagined that I would publish a book at eight years old, let alone 21 books to date! I am

# carrie berk



photos by shannon williams  
interview by meghan brianna



*beyond grateful for the opportunities I've had, but I try to stay grounded. In the future, I would love to pursue writing as my full-time career—it is my ultimate dream to become the editor-in-chief of a magazine or website.”*

#### **GIRLS AGAINST BULLYING PREMIERED ONE YEAR AGO, WHAT WAS YOUR FAVORITE PART OF WORKING ON THAT PROJECT?**

*C: “Seeing so many teen celebrities and influencers come together to speak about such an important cause was really exciting. Watching the video back, their words are beyond powerful, and I know that together, we can help No Bully in their mission to eradicate bullying worldwide.”*

#### **AT 17, WHAT ARE SOME WORDS YOU WANT TO SHARE FOR YOUR FUTURE SELF?**

*C: “Take some time to yourself. I know you may be busy at the moment, but ‘me time’ is crucial. Get a facial... take a spin class. I promise that work will be waiting for you tomorrow.”*

#### **FINALLY, DO YOU HAVE A MESSAGE FOR YOUR FANS?**

*C: “Always embrace who you are! Your differences are what make you beautiful. Although you may feel insecure sometimes, I promise that your ‘YOU-niqueness’ will be your superpower in the future.”*

