

DREAMERS | BELIEVERS | ACHIEVERS | GIRL BOSSES

LUXUR LUX

YOUNG FEMALE ENTREPRENEUR MAGAZINE



KATHERINE BAILLESS | ACTRESS, DANCER, SINGER
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ISSUE 7

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Katherine Bailess

Katherine shares her inspiring story on how she manages her career as an actress, singer, and dancer.

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Carrie Berk

At just 15, Carrie has already published 21 books. Read about all the inspiring businesses that Carrie is juggling.

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CARRIE BERK

By: Lori Granded

BESTSELLING AUTHOR, BLOGGER, ANTI-BULLYING ACTIVIST & SOCIAL MEDIA INFLUENCER

What is your favorite thing about being an entrepreneur?

My favorite part about being an entrepreneur is that I get to inspire others through my platform. Through my books, I incorporate essential topics that I think others could learn from and be empowered by. For example, *Ask Emma* (Bonnie Publishing) —my newest series—is about an advice blogger who overcomes bullying. As someone who went through a similar experience, Emma's words are written straight from my heart, and I feel as though others can relate. My blog, *Carrie's Chronicles*, is aimed at empowering readers as well. The articles I write are meant to encourage others to embrace their individuality through fashion, beauty, food, fitness, entertainment, etc.



**"CARRIE'S CHRONICLES
WILL BE A HOUSEHOLD
NAME AND THAT
PEOPLE WILL BE
INSPIRED BY MY
WRITING
INTERNATIONALLY."**

Who or what inspires you to chase your dreams?

My mom inspires me to chase my dreams and she also instilled in me self-confidence that helps guide me through. My mother empowers me to be the most genuine version of myself while working hard and remaining humble at all times. Without her, I wouldn't be where I am today, and I am so grateful for her constant guidance and love.

How did you accomplish so much by the age of 15?

By being ambitious yet remembering to stay grounded. So many people have told me that I'm "too young" to be pursuing a career in writing or in the fashion industry, but I choose to let my books and articles speak for themselves. My writing is a reflection of what I'm passionate about, and I'm confident in the power within that.

What is your 5 year goal for your businesses?

In five years, I hope that Carrie's Chronicles will be a household name and that people will be inspired by my writing internationally. Additionally, I would be honored to contribute my style expertise on the small screen in the future!



What does your current business model look like?

I am the only person who writes and formats the articles for Carrie's Chronicles. I want the website to reflect my genuine point of view, and the best way to do that is to put the work in by myself. I am more than willing to accept the responsibility, no matter how much work it requires (literally, I write articles in the back of taxis).

Talk us through what your typical day looks like.

For most of the day, I'm going to school and learning new skills. In the afternoon, if I don't have dance class, I'm usually at an event making an appearance or covering it for my website. This past year has been really exciting event-wise. I've gone to the Alice + Olivia Spring '19 Presentation, the Teen Vogue x Snapchat Body Party, and Seventeen's Crafternoon at the Instagram Headquarters to name a few!

"BEING DIFFERENT IS WHAT MAKES YOU BEAUTIFUL! YOUR STYLE IS YOUR SUPERPOWER--SO WHY NOT OWN IT?"

What is your brand's mission?

The mission of Carrie's Chronicles is to empower others to embrace their individuality through fashion, beauty, food, fitness, and entertainment. Stay true to who you are, regardless of whatever negativity may be hurled at you. Being different is what makes you beautiful! Your style is your superpower--so why not own it?

What's next for your business?

I hope to further grow my brand and continue to write articles for Carrie's Chronicles that empower others to embrace their individuality. Stay tuned for a super chic website re-design in December! I also plan on writing many more books in the Ask Emma series that shines a light on important topics that teens face today. If we raise awareness about these issues, we will become one step closer to making the world a better place.

What advice would you give to someone who is just starting out?

Don't give up. Others may knock you down and tell you that you're not smart enough, ambitious enough, talented enough...trust me, I've been subject to all three of those cruel statements. But you need to use that bullying to catapult you to success. Prove others wrong by being more successful than they, or you, could have ever imagined.





Fun Facts About Carrie

What celebrity would you love to have dinner with?

Audrey Hepburn! Her classic, effortless style is so admirable. If only I could raid her closet...

What is your favorite vacation location?

Hawaii! My parents just surprised me with tickets as my 16th birthday present. The bright blue ocean and the endless array of pineapples is practically a dream come true.

What is one thing on your bucket list that you would like to complete by end of the year?

Clean out my closet...LOL. Gotta make room for new items!

Coffee or Tea?

Tea, 100%

What does your current workspace look like?
Desk or studio

A desk in my room. It has a bulletin board hanging above it with current events pinned on, as well as an adorable "#GirlBoss" pencil holder.

Where can people find your website or social media channels?

Instagram: @carriberkk

Website: www.carrieschronicles.com

Twitter: @carriberkk

Facebook: Carrie's Chronicles

Pinterest: @Carrie's Chronicles