



# Carrie Berk

Interview by Carol Wright

**Each of your projects stems from your passion for writing. Was there a certain story or poem you read that got you interested in writing?**

Growing up, I'd love reading Judy Moody books! I would always make spin-off stories of them, and one day, at a meet-and-greet with the author, she encouraged me to start making tales of my own! That same year, I came up with the idea for my first book series, The Cupcake Club, inspired by my love for cupcakes as well as the bullying that I'd seen in the schoolyard during my elementary-school years. My second-grade teacher taught me about realistic fiction, and I was captivated by the idea that I could explore significant real-life themes within fictional scenarios.

**It takes courage to put yourself out there and create content. What motivated you to start your style empowerment website?**

I was often bullied for my bold sense of style. People told me that my glitter sneakers were "too out there" and my blazers were too fancy for school. But over time, I recognized that your style is your superpower, and there's nothing more beautiful than staying true to who you are. That's why I launched Carrie's Chronicles, a style empowerment website encouraging you to embrace your individuality through fashion, beauty, food, fitness, and beyond.

**A unique part of your blog is Carrie's Q&A. How do you decide who'd you like to interview for that series?**

I search for movers and shakers in the entertainment industry that are not just successful but use their platform to empower others as well. For example, I recently interviewed Sebastian Grey, the most recent winner of Project Runway; he epitomizes the American Dream, as he comes from a family of immigrants yet worked extremely hard on his craft in order to achieve his goals.

**How would you describe your style in three words?**

Bold, creative, and feminine.





“...your style is your superpower, and there’s nothing more beautiful than staying true to who you are.”

**Tell us about your book series ‘Ask Emma’. What inspired you to start that series?**

I was watching the movie *Clueless* with my mom, and although I loved it, I did feel like it was a bit outdated. I thought that if the storyline was made suitable to modern-day, Cher would be an advice blogger who helps others through a series of online responses. As someone who has been cyberbullied numerous times on social media, I saw this as an opportunity to spread awareness for that cause as well, encouraging others to always practice positive posting.

**What type of work do you do as a teen ambassador for No Bully? How could our readers get involved with No Bully?**

Most recently, I collaborated with No Bully, The Kind Coalition, and numerous teen celebrities on a public service announcement called “Girls Against Bullying.” I wrote the script as well as appeared in the video itself; the ad calls attention to the fact that bullying is rampant, especially among girls, and it is our responsibility to do something about it. We must lift each other up instead of tear each other down, and always choose kindness. To get involved with No Bully, I encourage you to share our video with as many people as you can, and you can also contact the organization to come and speak to your school about their mission as well.

**Our September issue is our ‘Girl Boss’ issue. What does the term Girl Boss mean to you?**

Being unapologetically you without fear of judgment. A girl boss also speaks out in order to spark change on significant issues we face, ultimately striving to make the world a better place.

**What advice do you have for aspiring writers?**

Write as much as you can. The more you practice

putting words onto the page, the better you will get at writing. Staying dedicated to your craft and never wavering in the face of adversity (“writer’s blocks” are real!) will pay off in the long run—I promise.

**You can keep up with Carrie at the social media sites below!**

Instagram: @carriberkk

Twitter: @carriberkk

Facebook: Carrie’s Chronicles

Pinterest: Carrie’s Chronicles

TikTok: @carriberkk\_

Snapchat: @carriberkk

Website: [www.carrieschronicles.com](http://www.carrieschronicles.com)